

THIS IS ME

PORTRAITS OF PATHLIGHT

• 2022 CALENDAR & ART EXHIBIT •



SPONSORSHIP OPPORTUNITIES

THIS IS ME: Portraits of Pathlight

2022 Calendar • Art Exhibit

Pathlight's portrait project features children, teens and adults with disabilities throughout Western Massachusetts.



220 Brookdale Drive
Springfield, MA 01104
(413) 732-0531
www.pathlightgroup.org

Shining the light on disability!

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You are invited to partner with Pathlight, a Springfield-based non-profit that supports people with developmental disabilities and autism and their families in Western Massachusetts, as we shine the light on the children, teens and adults we serve.

The inaugural This Is Me: Portraits of Pathlight calendar and portrait project was launched in 2019. It is a visual representation of the amazing individuals of Pathlight. Today we are printing the third edition of the calendar, with 12 new photos, which will be distributed to more than 2,500 households and businesses.

If you are a past sponsor, we extend a special thanks for making the calendars a reality. We deeply appreciate your much-needed support and invite you to renew your sponsorship for another year. If you have not joined us as a sponsor, there's still time to make a difference in the lives of people with developmental disabilities and autism at every stage of their lives. So, please take a moment to join us today.

\$5,000

Sustaining Sponsor

- Includes all benefits from Spotlight level
- Logo featured on **12 months** of 2022 calendar
- Six posts on social media
- Website recognition with hyperlink
- Company mentioned in newsletters, annual report and select emails

\$2,500

Supporting Sponsor

- Includes all benefits from Spotlight level
- Logo featured on **6 months** of 2022 calendar
- Four posts on social media
- Company mentioned in select printed materials and on website with hyperlink

\$1,000

Spotlight Sponsor

- Logo featured on **3 months** of 2022 calendar
- Three posts on social media
- Website recognition with hyperlink
- Logo featured at art exhibit events
- Sponsors who support the calendar for two or more years, no matter the gift size, get three shout-outs on social media

\$500

Focus Sponsor

- Logo featured on **2 months** of 2022 calendar
- Sponsor's name listed in annual report
- Sponsors who support the calendar for two or more years, no matter the gift size, get three shout-outs on social media

\$250

Candid Sponsor

- Logo featured on **1 month** of 2022 calendar
- Sponsor's name listed in annual report
- Sponsors who support the calendar for two or more years, no matter the gift size, get three shout-outs on social media

Note: Every sponsor receives a calendar in the mail.

Email completed sponsorship form and logo to bonniezima.dowd@pathlightgroup.org by September 17, 2021. Payments are due to Pathlight by 12/01/2021.

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MANY THANKS FOR YOUR SUPPORT!

Registering online is quick and easy and the preferred method to sponsor.

To pay online visit: www.pathlightgroup.org/become-a-sponsor/

You may also print the form and return it to Pathlight, attn: Calendar Project,
220 Brookdale Drive, Springfield MA 01104

GENERAL INFORMATION

Company/Individual Name

Address

City

State

Zip

Phone

Email

Contact Name
(If different from above)

PAYMENT INFORMATION

☐ Check enclosed made payable to Pathlight.
Please include 2022 Calendar in the memo line.

☐ Please send me an invoice.

☐ Charge my credit card. ☐ Amex ☐ MC ☐ Visa

Card #

Exp. Date

CCS

Phone

Name on Card

Billing Address

City

State

Zip

Signature

SPONSORSHIP LEVELS

☐ **\$5,000** Sustaining Sponsor

☐ **\$2,500** Supporting Sponsor

☐ **\$1,000** Spotlight Sponsor

☐ **\$500** Focus Sponsor

☐ **\$250** Candid Sponsor

Support from the business community is crucial to the production and distribution of this unique calendar. We are grateful to our past sponsors who include:

AAFCPAs	Jack Keough Insurance Agency
Appleton Dental	The Keady Foard Montemagni
Arbella Insurance Foundation	Wealth Management Group at UBS Financial Services
Backyard ADUs	LiveWell Home Improvement
Bacon Wilson Attorneys at Law	Northampton Area Pediatrics
C&S Wholesale Grocers	PeoplesBank
CIL	Pioneer Valley Federal Credit Union
Communicate Health	Smith Brothers Insurance
Curran & Keegan Financial	The Dowd Agencies
Dairy Wealth Management	The Eagle Leasing Company
Finck & Perras Insurance Agency	Westfield Bank
Florence Bank	Westfield Gas + Electric
Fred C. Church Insurance	Whalen Insurance
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